

MARK W. CANNON
Biographical Data

SUMMARY

Innovative leadership in corporate, investment, think tank, academic and government settings, with emphasis on imaginative goals and workable cost effective strategies and implementation.

PUBLIC AFFAIRS EXPERIENCE

Held high positions in each of the three branches of government. Staff Director, Commission on the Bicentennial of the U.S. Constitution (level 1 position) 1985-88, including creation of six-week unit on the Constitution that has been taught to 30 million students. Administrative Assistant to the Chief Justice of the United States, providing liaison to public and private entities and helping plan and implement improvements throughout the American system of justice – a historic innovative period of modernization of justice administration, 1972-85.

Director, Institute of Public Administration, New York, the oldest center for improvement of public management in U.S., 1968-72. Director, International Programs, IPA, 1965-68, helping create, for example, an executive conference program in Egypt reaching cabinet members; Director, Venezuelan Urban Development Project, described by Roy Crawley of the Ford Foundation as the most successful institution building project of 300 he had seen, 1964-65. Chairman, Political Science Department, BYU, 1961-64. Part time staff of Senator Wallace F. Bennett, 1961-63; Administrative Assistant, Congressman Henry Aldous Dixon, 1956-60.

RESEARCH AND PUBLICATIONS

Co-author: *Views from the Bench: The Judiciary and Constitutional Politics* (Awarded American Bar Association Certificate of Merit); *Urban Government for Valencia, Venezuela*; *The Makers of Public Policy: American Power Groups and Their Ideologies* (McGraw Hill, best selling book on interest groups and public policy). Guest Editor, special issue of Phi Kappa Phi *National Forum* entitled *Toward the Bicentennial of the Constitution* securing articles by President Ronald Reagan, Speaker Tip O'Neill, and top scholars, that was also sent by the American Bar Association to all of its members, and other groups (553,500 copies distributed). One of two writers of Utah Foundation *State and Local Government in Utah*.

Author of more than 80 articles dealing largely with innovative planning, managerial leadership, and voluntary service in public and private sectors. Lectured at more than 70 institutions in 18 countries including Jordan, Egypt, Japan, Taiwan, China, Korea, Philippines, Russia, Germany, Hungary, Brazil, Argentina, Chile, Nigeria. (Traveled in more than 60 countries.) Guest Scholar, Woodrow Wilson International Center for Scholars, 1989.

BUSINESS EXPERIENCE

Vice Chair, Cannon Industries (investor in companies with cutting edge technologies in U.S. and abroad), 1989-96. MWC's successful investments in major undertakings included: Onyx, pioneer in digitized large format graphics; Unibase a startup that became the largest data entry company in the U.S.; production of energy-efficient insulated masonry; purchase of an office building and multi-family residential properties. Executive Vice President, Geneva Development Division where we brought in steel fabricators near the steel plant. Also Vice Chairman Board of Directors, Geneva Steel, 1988-89; helped plan acquisition, and was a founding owner, of a closed steel mill (Geneva) that in its first year of operation became a \$500 million per year profitable exporting company. Investor, and often consultant, in early stages of emerging companies such as Arizona Clean Fuels, which has obtained the first new air permit to build a new American oil refinery in three decades. Consultant on StreetSmart self-protection videos, narrated by Kareem Abdul Jabbar and endorsed by two former Directors of the FBI.

SERVICE

Member, Harvard Overseers' Committee to Visit the Law School, 1979-85. Chairman, National Advisory Council (including presidents of major corporations such as Eastman Kodak and General Mills), Marriott School of Management, BYU 1984-86. Chairman, American Political Science Association Committee for selection of outstanding dissertation in public administration, 1977. Member, Stockberger Award Committee to select the Outstanding International Personnel Administrator of the Year, 1976. Member, Inter-American Advisory Council to the Department of State, 1972.

AWARDS

Gold Good Citizenship Medal, National Sons of the American Revolution. Porcelain American Eagle by Invest in America. Pi Sigma Alpha, Outstanding Political Scientist, National Capital Political Science Association. Honor Certificate, Freedoms Foundation. Honorary Doctor of Law degrees from Morris Brown College and Nova University. Annual Dissertation award of Western Political Science Association.

EDUCATION

PhD Political Economy and Government, Harvard, 1961; MA Political Economy and Government, Harvard; Master of Public Administration, Harvard; Treasurer, Harvard - Radcliffe Graduate Student Council; Chairman, Harvard Littauer Student Association; BA, University of Utah, Student Body President.

LISTINGS

Marquis *Who's Who in America*, Marquis *Who's Who in the World*, and Marquis *Who's Who in Politics*

Contact Info

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